

Samantha Dene's

Dance and Fitness

Customer Service Policy Guidelines

1. Statement of intent:

Our policy is to provide and maintain the best possible service to our organisation, students, teachers and the public. We take pride in providing a professional service whilst inspiring the highest level of trust.

Staff will be professional at all times and show:

- Courtesy in all circumstances
- Accuracy in what they do
- Accountability for the quality of service they deliver
- Integrity in all their dealings
- Consideration for the needs of customers
- Promptness in all their actions, keeping people informed of progress.

2. Application:

This Customer Service Policy applies to all permanent, temporary, and self-employed workers/contractors of our organisation; or to ourself if we work alone.

3. Implementation:

- The Principal Samantha/the teacher shall be responsible for ensuring that this policy is implemented.
- It is expected that all workers at the organisation shall adopt the communication behaviours outlined in this policy.
- This policy is not meant to be all inclusive and additional behaviours, which support the goal of providing good customer service, should be encouraged and supported by the organisation.

The teacher/organisation will play its part by:

- Giving student care a high priority;
- Developing corporate values and practices on student care which are shared across the organisation and communicated effectively;

- Updating information to all its team and workers to add to their knowledge and awareness of people and their care;
- Regularly monitoring its student care strategy to ensure that the needs of all its students, parents, carers and the public are met successfully;
- Provide a clear, accessible process for any person to comment or complain about any aspect of their own or the organisation's services; please see our Complaints Procedure Policy.

4. Values:

The principles and care values that as an individual or organisation we all share are:

- The participants, their parents and carers and the public are the organisation's most important people. They are the purpose of our work. All people coming into contact with our organisation will be treated equally. Everyone will have fair and equal access to all of our services.
- Every person is entitled to:
 - A standard of service which is known and agreed
 - Be listened to when they comment or complain
 - A sensitive response to their needs
 - A rapid response to their complaints
 - A courteous response to their enquiries
 - Continuous attention by us to their satisfaction
- There is a clear and accessible complaints procedure in place.

Courtesy

Courtesy will be shown in all circumstances, even in difficult situations where the person may not show similar courtesy in return. Staff will be courteous in their spoken words, body language and demeanour.

Accuracy

Where there is any doubt about the accuracy of any information, the details will be checked and validated prior to release.

Accountability

Staff will look for ways to enhance the quality of service they deliver. Concerns about the quality of service will be referred to the Principal, Samantha Boden.

Integrity

Staff will act with integrity in all their dealings with the public.

5. Communication

Face to face contact and via online services/classes

We and our staff will be committed to:

- Making sure that our buildings are accessible,
- Greeting visitors,
- Making sure our staff identify themselves, especially to new students/adults/parents guardians, organisers of parties, staff at venues used.
- Listening to you and responding to your needs,
- Being welcoming, courteous and helpful at all times.

Our policy for the telephone:

All telephone calls shall be answered promptly and in a professional and courteous manner.

When answering the telephone, we will use a friendly, professional manner. Our greeting is the first thing heard by callers; we are setting an example and making the first impression for the organisation. We will speak distinctly, with a warm welcoming tone. Letting the caller know whom he or she is talking with, by telling him or her our name.

Our policy for written communication:

Communication in the form of a letter shall be written in a professional and courteous manner. The written response to internal or external correspondence shall be clear, informative and timely.

Letters will be written in a professional format. All letters will be proofread carefully, not only for spelling and punctuation, but also for consistency and accuracy.

The appropriate letterhead should be used. The letter should include the following: date, recipient's complete name and address, an appropriate greeting, the response in the body of the letter, the complimentary closing, and a hand written signature. The final paragraph of the letter should include a the Principals name and telephone number to call (as listed below) if additional information is needed or if the recipient has more questions.

Principal: Samantha Boden

07598 430454

samanthadenes@outlook.com

Our policy for electronic mail (E-mail) including responses to website forms:

If email access is provided within the organisation, communication via e-mail shall be conducted in a professional and courteous manner. The e-mail response shall be clear, informative and timely.

The team will communicate in a professional manner when using the e-mail system. Never putting anything in an e-mail message that would be viewed as offensive or inappropriate for the organisation. Remembering that all information contained in the e-mail message is considered public information.

The e-mail response should give complete and clear information with the option to use e-mail or call if there are questions including the telephone number and email address of the Principal, Samantha Boden:

07598 430454

samanthadenes@outlook.com

A letter format with a greeting and a complimentary closing should always be used when responding to inquiries, with the Samantha Dene's Dance and Fitness logo attached every time. We will always check for spelling, punctuation, and formatting errors prior to sending the e-mail message. Care will also be taken to ensure that all responses provide the appropriate information to the customer by checking for consistency and accuracy.

Our electronic mailboxes will be checked frequently for messages. It is the teams responsibility to always check their electronic mailbox for messages including the junk/spam mailbox and to ensure a timely response has been given. Likewise it is the recipients responsibility to check their junk/spam mailbox for replies.